

The banner features a close-up of golden wheat stalks on the left and a digital background of green binary code (0s and 1s) on the right. The text is centered over the image.

## **AFITA/WCCA2018 Conference**

**“Research Frontiers in Precision Agriculture”**

**OCT 24-26, 2018 @ IIT Bombay**

[http://www.afita2018.org/afita\\_wcca2018/index.html](http://www.afita2018.org/afita_wcca2018/index.html)

### **Sponsorship Opportunities for AFITA/WCCA2018**

#### **About Conference-AFITA/WCCA2018**

The conference provides a peer-reviewed forum for researchers from across the globe to share contemporary research on developments in the field of precision agriculture involving applied ICTs and IoTs. It seeks to promote effective and vibrant networking among researchers and practitioners from around the world who are concerned about sustainable agricultural development.

#### **Collaborative Network**

This is an international network of researchers fostering the development of emerging scholars from across inter-disciplinary domains for a central purpose. The conference is designed to be collaborative with a key capacity-building feature of providing a venue for the attendees to get substantive and beneficial feedback on their work.

AFITA is an international body and member of the umbrella organization INFITA. It deals with the issues of IT in agriculture, Food Security and Environmental Impacts, and effectively organizes annual conferences in their member countries through its national level IT-Agriculture associations. This year, INFITA wishes to hold its annual WCCA in conjunction with AFITA2018, hence the name - AFITA/WCCA2018.

#### **Benefits of Sponsorship**

Sponsors accrue several benefits through this strategic investment

- Enhancing the visibility and reputation of the sponsor within research community
- Interacting with key researchers and academicians who influence research directions
- Gaining access to the people who influence thousands of future ICT and IoT practitioners thereby improving the sponsor’s recruiting advantage

#### **AFITA/WCCA2018 benefits from a sponsor’s support**

- Conference fees for faculty and students are kept as low as possible, allowing more people to attend than might otherwise be possible.
- Partial support may be provided, as needed, to emerging researchers from developing countries as well as doctoral students from around the world, making it possible for these current and future faculty members to attend the conference at a formative stage in their careers.

## **Provisional Sponsorship Packages:**

Four levels of sponsorship are offered: platinum, gold, silver, and generalized.

### **Platinum Sponsor (₹ 8,00,000)**

Benefits:

- 4 numbers of free corporate delegate registrations
- Advertisement through brochures/ handouts
- Full page advertisement through proceedings
- Logo and weblink exposure on AFITA/WCCA 2018 webpage
- Preferred for allotting the poster display area
- 3 display stalls for product showcase
- Recognition during the conference welcome and plenary session
- 5 min timeslots for presentation
- 3 Registration kit
- 2 coupons for gala dinner

### **Gold Sponsor (₹ 5,00,000)**

Benefits:

- 2 numbers of free corporate delegate registrations
- Advertisement through brochures/ handouts
- Half page advertisement through proceedings
- Logo exposure on AFITA/WCCA 2018 webpage
- Preferred for allotting the poster display area
- 2 display stalls for product showcase
- 2 Registration kit
- 1 coupons for gala dinner

### **Silver Sponsor (₹ 3,00,000)**

Benefits:

- 1 numbers of free corporate delegate registrations
- Advertisement through brochures/ handouts
- Quarter page advertisement through proceedings
- Logo exposure on AFITA/WCCA 2018 webpage
- Poster display area
- 1 display stalls for product showcase
- 1 Registration kit

### **General Sponsor**

Benefits:

- Advertisement through brochures/ handouts
- Logo exposure on AFITA/WCCA 2018 webpage
- Poster display area
- 1 Registration kit

### The benefits of sponsorship's categories:

S. No.	Benefits	Platinum	Gold	Silver	General
1	Number of free corporate delegate registrations	4	2	1	0
2	Advertisement through brochures/ handouts	Yes	Yes	Yes	Yes
3	Advertisement through proceedings (Size in page)	Full Page	Half Page	Quarter Page	-
4	Recognition (logo/ web link) through websites	Logo + web link	Logo	Logo	Logo
5	Poster display area	Preferential	Preferential	-	-
6	Number/ size of display stalls (dimensions)	3	2	1	-
7	Recognition during the conference Welcome Reception	Yes	-	-	-
8	Recognition during the conference Plenary session	Yes	Yes	-	-
9	Dedicated timeslots for presentation	5 min	-	-	-
10	Coupons for gala dinner	2	1	0	0

### Sponsorship Contact:

For sponsorship opportunities, please contact:

**Prof. J. Adinarayana**  
**President: AFITA; Chair: AFITA/WCCA2018**  
**E-mail: [afitawcca2018@csre.iitb.ac.in](mailto:afitawcca2018@csre.iitb.ac.in)**

We look forward to your support for the AFITA/WCCA2018.

Regards,  
AFITA/WCCA2018 local organizing committee